



# AP : SONY Sales Performance 18/05/2026 9:06 AM

MTD Sales  
62.57 L

Brand Share %  
16.57 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	52.25	14.67 %
Home-The	10.32	47.69 %
Total	62.57	16.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.23	18.70 %
VIJAYAWADA-01	25.34	14.19 %
Total	62.57	16.57 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.66	17.27 %
Home-The	4.57	45.80 %
Total	37.23	18.70 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	11.33 %
KNL1	0.90	7.91 %
TPI1	0.65	11.32 %
KOU1	0.42	9.19 %
RJP1	0.40	10.19 %
KAR1	0.26	4.58 %
TPY1	0.15	7.19 %
RCY1	0.13	2.75 %
CTO1	0.12	1.20 %
PDT1	0.08	1.23 %
KDR1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	37.23	18.70 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	19.59	11.74 %
Home-The	5.75	49.31 %
<b>Total</b>	<b>25.34</b>	<b>14.19 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	11.53 %
OGL1	0.60	7.49 %
JGG1	0.54	15.27 %
NPR1	0.52	12.80 %
NRT1	0.38	8.83 %
RAL1	0.37	6.63 %
PAP1	0.31	3.48 %
CKT1	0.13	3.27 %
DPE1	0.13	4.71 %
BPP1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>25.34</b>	<b>14.19 %</b>