



AP : SONY Sales Performance 18/03/2026 9:06 AM

MTD Sales
69.78 L

Brand Share %
23.01 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	56.69	20.28 %
Home-The	13.09	55.01 %
Total	69.78	23.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	40.90	26.21 %
VIJAYAWADA-01	28.88	19.61 %
Total	69.78	23.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.64	24.44 %
Home-The	5.26	51.65 %
Total	40.90	26.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.48	20.16 %
CTO1	1.86	18.44 %
KAR1	1.19	22.11 %
KNL1	0.97	19.39 %
DHN1	0.65	15.00 %
PGR1	0.55	16.64 %
SPE1	0.52	10.34 %
PDT1	0.46	6.63 %
NYP1	0.46	11.36 %
KOU1	0.38	13.28 %
TPI1	0.32	11.11 %
BVL1	0.15	6.43 %
RJP1	0.14	2.58 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	40.90	26.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.05	15.75 %
Home-The	7.83	57.53 %
Total	28.88	19.61 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.74	19.00 %
VJW1	0.82	12.36 %
RMV1	0.78	10.60 %
PPM1	0.57	22.45 %
AMP1	0.43	21.36 %
VJW5	0.40	9.92 %
ELU1	0.39	8.62 %
PAP1	0.36	11.53 %
TNI1	0.31	12.47 %
PRL1	0.29	5.19 %
TEL1	0.25	5.24 %
VUY1	0.23	16.56 %
JGG1	0.12	14.98 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	28.88	19.61 %