

MTD Sales  
67.95 L

Brand Share %  
17.20 %

Information:

MTD : 01-11-2025 To 16-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.20 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 59.16       | 15.87 %       |
| Home-The | 8.78        | 39.49 %       |
| Total    | 67.95       | 17.20 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 37.32       | 19.32 %       |
| VIJAYAWADA-01 | 30.62       | 15.17 %       |
| Total         | 67.95       | 17.20 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 33.53       | 18.29 %       |
| Home-The | 3.80        | 38.54 %       |
| Total    | 37.32       | 19.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.78        | 14.98 %       |
| TPY1     | 1.47        | 16.28 %       |
| ADI1     | 0.89        | 11.56 %       |
| KOU1     | 0.34        | 8.80 %        |
| KDA1     | 0.33        | 8.21 %        |
| PUT1     | 0.33        | 7.20 %        |
| DHN1     | 0.28        | 6.02 %        |
| MPL1     | 0.15        | 3.25 %        |
| BVL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 37.32       | 19.32 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 25.63       | 13.53 %       |
| Home-The | 4.99        | 40.24 %       |
| Total    | 30.62       | 15.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CRL1     | 1.04        | 15.09 %       |
| NPR1     | 0.62        | 10.47 %       |
| VJW1     | 0.55        | 9.22 %        |
| PAP1     | 0.49        | 11.48 %       |
| TEL1     | 0.39        | 8.30 %        |
| TNI1     | 0.35        | 8.29 %        |
| RAL1     | 0.32        | 7.58 %        |
| TVU1     | 0.30        | 6.41 %        |
| JPT1     | 0.29        | 7.83 %        |
| MTM1     | 0.24        | 12.07 %       |
| BPP1     | 0.14        | 4.36 %        |
| CKT1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 30.62       | 15.17 %       |