

MTD Sales
249.69 L

Brand Share %
29.72 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	217.20	27.64 %
Home-The	32.49	59.63 %
Total	249.69	29.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	125.62	29.79 %
TIRUPATI-01	124.07	29.65 %
Total	249.69	29.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	106.34	27.03 %
Home-The	19.27	68.35 %
Total	125.62	29.79 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.67	28.34 %
OGL1	2.77	21.57 %
PAP1	2.68	27.60 %
TEL1	2.51	21.85 %
NRT1	2.44	20.97 %
PPM1	2.41	29.31 %
TVU1	2.30	20.77 %
JPT1	1.98	17.60 %
JGG1	1.84	24.09 %
GVM1	1.83	23.16 %
VKN1	1.81	17.97 %
CRL1	1.50	7.60 %
KDR1	1.44	27.86 %
RAL1	1.27	15.80 %
VJW4	1.25	16.21 %
CKT1	1.25	11.76 %
DPE1	1.24	17.64 %
VUY1	0.88	14.23 %
GNT2	0.72	9.04 %
KND1	0.62	7.29 %
BPP1	0.60	13.92 %
AMP1	0.56	7.69 %
MTM1	0.35	5.74 %
PNR1	0.33	5.96 %
VJW5	0.33	5.65 %
Total	125.62	29.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	110.86	28.27 %
Home-The	13.21	50.26 %
Total	124.07	29.65 %

Branch *	MTD Sales L	Brand Share %
CTO1	7.73	28.90 %
PIL1	5.63	24.37 %
KVL1	3.72	28.11 %
TPY1	2.98	18.72 %
TPI1	2.90	19.49 %
PDT1	1.87	10.56 %
PMR1	1.71	14.33 %
BVL1	1.67	23.75 %
DHN1	1.61	16.93 %
VKI1	1.53	19.85 %
RCY1	1.05	9.18 %
NYP1	0.85	10.97 %
GTL1	0.72	11.55 %
KOU1	0.71	8.78 %
PUT1	0.68	7.68 %
MPL1	0.67	8.21 %
PGR1	0.32	3.10 %
SPE1	0.12	1.27 %
Total	124.07	29.65 %