

MTD Sales
56.49 L

Brand Share %
15.78 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	41.59	12.75 %
Home-The	14.90	47.03 %
Total	56.49	15.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.77	16.38 %
VIJAYAWADA-01	27.72	15.20 %
Total	56.49	15.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.55	13.51 %
Home-The	7.22	44.95 %
Total	28.77	16.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.75	15.06 %
CTO1	1.32	12.76 %
KNL1	0.88	10.76 %
NLR1	0.83	13.25 %
PIL1	0.52	11.82 %
PGR1	0.51	15.75 %
KAR1	0.42	7.13 %
TPY1	0.32	7.78 %
DHN1	0.24	4.05 %
BVL1	0.21	4.54 %
PUT1	0.13	4.15 %
TPI1	0.13	2.27 %
KDR1	0.12	4.32 %
RCY1	0.11	1.83 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	28.77	16.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.04	12.02 %
Home-The	7.68	49.18 %
Total	27.72	15.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.22	10.99 %
DPE1	0.39	12.48 %
JGG1	0.37	10.67 %
JPT1	0.27	15.51 %
PRL1	0.19	3.46 %
TDD1	0.14	5.53 %
PPM1	0.13	5.22 %
VJW1	0.11	1.30 %
CRL1	0.08	1.32 %
GVM1	0.08	2.34 %
PNR1	0.08	5.69 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-14.74 %
Total	27.72	15.20 %