

MTD Sales
95.58 L

Brand Share %
25.12 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.30	23.29 %
Home-The	13.28	49.01 %
Total	95.58	25.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.30	26.38 %
VIJAYAWADA-01	42.28	23.69 %
Total	95.58	25.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	47.75	25.11 %
Home-The	5.55	46.52 %
Total	53.30	26.38 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.29	21.88 %
NLR1	1.81	23.40 %
CTO1	1.65	15.65 %
GTL1	1.20	21.89 %
KDA1	1.18	22.32 %
DHN1	1.13	22.92 %
NYP1	1.11	15.08 %
SPE1	0.95	16.50 %
RJP1	0.89	16.12 %
PDT1	0.87	13.98 %
MPL1	0.83	8.16 %
KNL1	0.40	5.78 %
PUT1	0.38	5.12 %
KOU1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	53.30	26.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	34.56	21.16 %
Home-The	7.73	50.98 %
Total	42.28	23.69 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.32	24.12 %
TDD1	1.12	25.05 %
OGL1	0.97	16.15 %
PPM1	0.93	19.84 %
RAL1	0.89	15.92 %
VJW5	0.79	19.50 %
DPE1	0.61	16.58 %
ELU1	0.58	9.38 %
NRT1	0.54	9.72 %
VJW4	0.50	11.74 %
VJW1	0.46	4.28 %
AMP1	0.42	17.19 %
PAP1	0.36	10.93 %
KND1	0.26	7.72 %
MTM1	0.26	8.76 %
CRL1	0.12	2.13 %
BPP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	42.28	23.69 %