



AP : SONY Sales Performance 17/04/2026 9:06 AM

MTD Sales
67.38 L

Brand Share %
20.53 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.53 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	54.07	17.79 %
Home-The	13.31	54.94 %
Total	67.38	20.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.87	24.19 %
VIJAYAWADA-01	23.51	16.01 %
Total	67.38	20.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	37.18	22.00 %
Home-The	6.69	54.19 %
Total	43.87	24.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.67	9.27 %
KNL1	1.40	17.14 %
TPI1	0.99	16.58 %
NLR1	0.90	18.38 %
PUT1	0.78	16.47 %
SPE1	0.77	13.63 %
PDT1	0.61	11.95 %
PIL1	0.59	12.45 %
CTO1	0.54	5.70 %
TPY1	0.42	5.73 %
VKI1	0.40	8.76 %
NDL1	0.40	12.27 %
MPL1	0.33	5.74 %
RJP1	0.22	5.79 %
NYP1	0.20	5.00 %
BVL1	0.14	3.34 %
KAR1		0.00 %
PGR1		0.00 %
Total	43.87	24.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.89	12.51 %
Home-The	6.62	55.71 %
Total	23.51	16.01 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	19.91 %
GNT1	1.41	19.94 %
TEL1	0.96	15.14 %
OGL1	0.91	16.47 %
RMV1	0.83	17.06 %
NRT1	0.59	17.01 %
VKN1	0.52	9.26 %
JPT1	0.52	20.42 %
GDV1	0.52	13.49 %
CKT1	0.50	17.87 %
ELU1	0.48	9.33 %
TDD1	0.39	8.78 %
BVR1	0.28	2.94 %
RAL1	0.22	4.47 %
VJW4	0.14	5.30 %
JGG1	0.08	4.38 %
VJW2	0.08	7.17 %
BPP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	23.51	16.01 %