



AP : SONY Sales Performance 17/03/2026 9:06 AM

MTD Sales
65.21 L

Brand Share %
22.96 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	53.14	20.31 %
Home-The	12.06	53.81 %
Total	65.21	22.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	38.24	26.06 %
VIJAYAWADA-01	26.96	19.64 %
Total	65.21	22.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.19	24.23 %
Home-The	5.05	51.67 %
Total	38.24	26.06 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.16	21.30 %
CTO1	1.86	18.90 %
KNL1	0.97	19.39 %
DHN1	0.65	19.39 %
PGR1	0.55	17.34 %
SPE1	0.52	10.89 %
PDT1	0.46	6.91 %
NYP1	0.46	12.07 %
KOU1	0.38	13.28 %
TPI1	0.32	11.11 %
BVL1	0.15	6.43 %
RJP1	0.14	2.58 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	38.24	26.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.95	16.00 %
Home-The	7.01	55.47 %
Total	26.96	19.64 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.38	18.67 %
CRL1	1.35	16.80 %
TVU1	1.11	18.83 %
VJW1	0.82	13.37 %
RMV1	0.78	10.60 %
PPM1	0.57	22.45 %
AMP1	0.43	21.36 %
VJW5	0.40	10.94 %
PAP1	0.36	11.53 %
ELU1	0.31	7.31 %
TNI1	0.31	16.62 %
PRL1	0.29	5.41 %
TEL1	0.25	5.94 %
VUY1	0.23	16.56 %
JGG1	0.12	14.98 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	26.96	19.64 %