

MTD Sales
65.66 L

Brand Share %
17.39 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.25	16.06 %
Home-The	8.41	39.91 %
Total	65.66	17.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	36.87	19.64 %
VIJAYAWADA-01	28.79	15.17 %
Total	65.66	17.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.23	18.64 %
Home-The	3.65	38.75 %
Total	36.87	19.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.78	15.29 %
TPY1	1.47	16.28 %
ADI1	0.89	12.04 %
KOU1	0.34	8.80 %
KDA1	0.33	8.21 %
PUT1	0.33	7.20 %
DHN1	0.28	6.15 %
MPL1	0.15	3.40 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	36.87	19.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	24.02	13.49 %
Home-The	4.76	40.85 %
Total	28.79	15.17 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.62	11.39 %
KDR1	0.59	12.14 %
VJW1	0.55	10.18 %
PAP1	0.49	11.48 %
CRL1	0.45	8.90 %
TEL1	0.39	8.71 %
TNI1	0.35	8.74 %
RAL1	0.32	8.32 %
TVU1	0.30	6.41 %
JPT1	0.29	8.66 %
MTM1	0.24	12.07 %
BPP1	0.14	4.70 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	28.79	15.17 %