

MTD Sales
235.97 L

Brand Share %
29.44 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	205.30	27.38 %
Home-The	30.67	59.39 %
Total	235.97	29.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	121.74	29.95 %
TIRUPATI-01	114.23	28.92 %
Total	235.97	29.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	103.07	27.17 %
Home-The	18.68	68.71 %
Total	121.74	29.95 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.67	28.58 %
PAP1	2.68	28.62 %
OGL1	2.66	21.77 %
TEL1	2.51	21.85 %
TVU1	2.11	20.82 %
NRT1	2.04	18.57 %
JPT1	1.98	17.60 %
JGG1	1.84	25.43 %
GVM1	1.83	23.48 %
VKN1	1.81	20.06 %
CRL1	1.50	8.11 %
KDR1	1.44	27.86 %
VJW4	1.25	16.67 %
DPE1	1.24	18.19 %
RAL1	1.16	14.63 %
VUY1	0.88	15.28 %
GNT2	0.72	9.23 %
CKT1	0.71	7.37 %
KND1	0.62	7.29 %
BPP1	0.60	14.66 %
AMP1	0.56	8.20 %
MTM1	0.35	5.74 %
PNR1	0.33	6.69 %
VJW5	0.33	6.26 %
Total	121.74	29.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	102.23	27.60 %
Home-The	11.99	49.03 %
Total	114.23	28.92 %

Branch *	MTD Sales L	Brand Share %
CTO1	7.31	28.52 %
PIL1	5.63	25.41 %
TPY1	2.98	19.16 %
KVL1	2.68	22.80 %
TPI1	2.59	17.95 %
PDT1	1.87	10.75 %
PMR1	1.59	14.69 %
BVL1	1.50	21.78 %
VKI1	1.41	19.68 %
RCY1	0.86	8.32 %
NYP1	0.85	11.65 %
DHN1	0.79	9.38 %
GTL1	0.72	12.17 %
KOU1	0.71	9.55 %
PUT1	0.68	7.68 %
MPL1	0.67	8.21 %
PGR1	0.32	3.32 %
SPE1		0.00 %
Total	114.23	28.92 %