

MTD Sales
54.58 L

Brand Share %
15.72 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	41.09	12.94 %
Home-The	13.49	45.60 %
Total	54.58	15.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.25	16.57 %
VIJAYAWADA-01	26.33	14.90 %
Total	54.58	15.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.55	13.87 %
Home-The	6.70	44.37 %
Total	28.25	16.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.75	15.53 %
CTO1	1.32	13.39 %
NLR1	0.83	14.96 %
PIL1	0.52	11.82 %
KNL1	0.51	6.47 %
KAR1	0.42	7.13 %
TPY1	0.32	8.53 %
DHN1	0.24	4.05 %
BVL1	0.21	4.54 %
PUT1	0.13	4.15 %
TPI1	0.13	2.34 %
KDR1	0.12	4.32 %
RCY1	0.11	1.83 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	28.25	16.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.55	12.05 %
Home-The	6.79	46.87 %
Total	26.33	14.90 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.59	5.76 %
DPE1	0.39	12.48 %
JGG1	0.37	11.17 %
JPT1	0.27	15.51 %
PRL1	0.19	3.46 %
TDD1	0.14	5.53 %
PPM1	0.13	5.22 %
VJW1	0.11	1.30 %
CRL1	0.08	1.34 %
GVM1	0.08	2.34 %
PNR1	0.08	7.30 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-16.60 %
Total	26.33	14.90 %