

MTD Sales
86.48 L

Brand Share %
24.80 %

Information:

MTD : 01-08-2025 To 15-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	73.64	22.81 %
Home-The	12.84	49.70 %
Total	86.48	24.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	50.04	26.57 %
VIJAYAWADA-01	36.44	22.72 %
Total	86.48	24.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	44.62	25.23 %
Home-The	5.42	47.00 %
Total	50.04	26.57 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.29	21.88 %
CTO1	1.65	16.06 %
NLR1	1.29	18.86 %
GTL1	1.20	23.02 %
KDA1	1.18	24.02 %
DHN1	1.13	22.92 %
NYP1	1.11	15.83 %
SPE1	0.95	17.28 %
RJP1	0.89	16.48 %
PDT1	0.87	15.70 %
MPL1	0.83	8.16 %
KNL1	0.40	5.87 %
PUT1	0.38	5.41 %
KOU1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	50.04	26.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	29.02	19.87 %
Home-The	7.41	51.88 %
Total	36.44	22.72 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.00	20.50 %
OGL1	0.97	16.59 %
PPM1	0.93	21.33 %
RAL1	0.89	15.92 %
RMV1	0.73	21.11 %
NRT1	0.54	10.53 %
VJW4	0.50	13.70 %
VJW1	0.46	4.38 %
AMP1	0.42	17.19 %
PAP1	0.36	12.96 %
VJW5	0.36	9.89 %
KND1	0.26	7.72 %
MTM1	0.26	8.76 %
ELU1	0.13	2.30 %
CRL1	0.12	3.02 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	36.44	22.72 %