



AP : SONY Sales Performance 16/05/2026 9:06 AM

MTD Sales
59.29 L

Brand Share %
17.10 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	49.85	15.21 %
Home-The	9.43	49.51 %
Total	59.29	17.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.25	19.29 %
VIJAYAWADA-01	24.03	14.66 %
Total	59.29	17.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.06	17.85 %
Home-The	4.20	47.52 %
Total	35.25	19.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	12.23 %
KNL1	0.90	8.26 %
TPI1	0.65	15.12 %
KVL1	0.54	11.01 %
KOU1	0.42	10.08 %
RJP1	0.40	10.19 %
KAR1	0.26	4.71 %
TPY1	0.15	7.19 %
RCY1	0.13	3.24 %
CTO1	0.12	1.29 %
PDT1	0.08	1.33 %
KDR1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	35.25	19.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.80	12.23 %
Home-The	5.24	51.23 %
Total	24.03	14.66 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	12.03 %
OGL1	0.60	7.54 %
JGG1	0.54	16.46 %
NPR1	0.52	13.43 %
NRT1	0.38	9.49 %
RMV1	0.38	10.15 %
RAL1	0.37	8.01 %
PAP1	0.31	3.94 %
CKT1	0.13	3.33 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	24.03	14.66 %