



AP : SONY Sales Performance 16/04/2026 9:06 AM

MTD Sales
63.30 L

Brand Share %
20.17 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.02	17.53 %
Home-The	12.28	53.74 %
Total	63.30	20.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	42.33	24.07 %
VIJAYAWADA-01	20.97	15.19 %
Total	63.30	20.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.97	21.94 %
Home-The	6.36	53.48 %
Total	42.33	24.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.55	8.78 %
KNL1	1.40	17.23 %
TPI1	0.99	16.58 %
NLR1	0.90	18.88 %
PUT1	0.78	16.47 %
SPE1	0.77	13.63 %
PDT1	0.61	12.97 %
CTO1	0.54	5.85 %
TPY1	0.42	5.73 %
VKI1	0.40	9.35 %
NDL1	0.40	12.88 %
RJP1	0.22	5.79 %
NYP1	0.20	6.45 %
BVL1	0.14	3.34 %
MPL1	0.13	2.33 %
KAR1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
Total	42.33	24.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.05	11.84 %
Home-The	5.92	54.03 %
Total	20.97	15.19 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.96	15.14 %
OGL1	0.91	17.30 %
RMV1	0.83	17.06 %
NRT1	0.59	17.01 %
VKN1	0.52	9.50 %
GDV1	0.52	13.49 %
CKT1	0.50	19.63 %
ELU1	0.48	10.26 %
TDD1	0.39	8.78 %
CRL1	0.36	5.28 %
BVR1	0.28	2.98 %
RAL1	0.22	4.55 %
VJW4	0.14	6.36 %
JGG1	0.08	4.38 %
VJW2	0.08	7.17 %
BPP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	20.97	15.19 %