



AP : SONY Sales Performance 16/03/2026 9:07 AM

MTD Sales
55.84 L

Brand Share %
22.59 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	44.19	19.52 %
Home-The	11.64	56.00 %
Total	55.84	22.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.05	24.46 %
VIJAYAWADA-01	25.78	20.74 %
Total	55.84	22.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.29	22.19 %
Home-The	4.76	53.50 %
Total	30.05	24.46 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.52	17.75 %
PUT1	0.72	22.02 %
SPE1	0.52	13.04 %
KNL1	0.50	11.99 %
KOU1	0.38	20.53 %
DHN1	0.33	13.04 %
TPI1	0.32	11.11 %
NYP1	0.12	6.06 %
BVL1		0.00 %
GTL1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	30.05	24.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.90	16.81 %
Home-The	6.88	57.87 %
Total	25.78	20.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.38	19.16 %
CRL1	1.35	17.68 %
RMV1	1.26	17.26 %
TVU1	1.11	20.13 %
PPM1	0.57	22.45 %
VJW1	0.50	8.77 %
AMP1	0.43	21.36 %
VJW5	0.40	13.23 %
PAP1	0.36	11.92 %
ELU1	0.31	7.52 %
TNI1	0.31	16.62 %
PRL1	0.29	6.73 %
TEL1	0.25	7.21 %
VUY1	0.23	16.56 %
JGG1	0.12	14.98 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	25.78	20.74 %