

MTD Sales
59.41 L

Brand Share %
16.83 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.14	15.35 %
Home-The	8.27	41.49 %
Total	59.41	16.83 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.67	19.54 %
VIJAYAWADA-01	24.74	14.09 %
Total	59.41	16.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.02	18.43 %
Home-The	3.65	40.02 %
Total	34.67	19.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.78	15.64 %
ADI1	0.89	13.04 %
KOU1	0.34	9.45 %
KDA1	0.33	8.40 %
PUT1	0.33	7.69 %
DHN1	0.28	6.15 %
MPL1	0.15	3.67 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	34.67	19.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.12	12.21 %
Home-The	4.63	42.73 %
Total	24.74	14.09 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.62	12.12 %
KDR1	0.59	12.14 %
VJW1	0.55	10.20 %
CRL1	0.45	8.90 %
TEL1	0.39	8.71 %
TNI1	0.35	8.84 %
RAL1	0.32	8.47 %
TVU1	0.30	6.67 %
JPT1	0.29	8.66 %
MTM1	0.24	12.07 %
BPP1	0.14	4.70 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	24.74	14.09 %