

MTD Sales
227.84 L

Brand Share %
29.78 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	197.93	27.66 %
Home-The	29.91	60.52 %
Total	227.84	29.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	119.53	30.68 %
TIRUPATI-01	108.32	28.85 %
Total	227.84	29.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	101.41	27.92 %
Home-The	18.12	68.70 %
Total	119.53	30.68 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.67	29.17 %
PAP1	2.68	28.62 %
OGL1	2.66	21.95 %
TEL1	2.51	23.42 %
JPT1	1.98	17.60 %
JGG1	1.84	26.16 %
GVM1	1.83	23.84 %
VKN1	1.81	20.06 %
TVU1	1.79	19.06 %
GDV1	1.71	27.43 %
NRT1	1.64	15.50 %
CRL1	1.50	9.69 %
VJW4	1.25	16.67 %
DPE1	1.24	18.96 %
RAL1	1.16	14.79 %
KDR1	1.12	24.44 %
GNT2	0.72	9.48 %
CKT1	0.71	7.54 %
KND1	0.62	7.64 %
BPP1	0.60	14.83 %
VUY1	0.57	10.77 %
AMP1	0.56	10.86 %
MTM1	0.35	5.98 %
PNR1	0.33	6.69 %
VJW5	0.33	6.71 %
Total	119.53	30.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	96.52	27.39 %
Home-The	11.79	51.16 %
Total	108.32	28.85 %

Branch *	MTD Sales L	Brand Share %
CTO1	6.87	28.67 %
PIL1	4.90	24.14 %
KVL1	3.13	26.79 %
TPY1	2.98	20.18 %
TPI1	2.59	19.34 %
PDT1	1.87	11.28 %
PMR1	1.59	14.98 %
BVL1	1.50	21.78 %
RCY1	0.86	8.32 %
NYP1	0.85	11.65 %
DHN1	0.79	10.99 %
VKI1	0.75	11.70 %
GTL1	0.72	12.30 %
KOU1	0.71	9.67 %
PUT1	0.68	8.06 %
MPL1	0.67	8.42 %
PGR1	0.32	3.42 %
SPE1		0.00 %
Total	108.32	28.85 %