

MTD Sales
52.78 L

Brand Share %
16.11 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.75	13.26 %
Home-The	13.03	46.72 %
Total	52.78	16.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.06	16.76 %
VIJAYAWADA-01	25.72	15.47 %
Total	52.78	16.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.70	14.06 %
Home-The	6.36	44.85 %
Total	27.06	16.76 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.32	13.68 %
NLR1	0.83	15.33 %
KNL1	0.51	7.13 %
KAR1	0.42	7.19 %
PIL1	0.40	9.43 %
TPY1	0.32	8.60 %
BVL1	0.21	4.54 %
PUT1	0.13	4.32 %
TPI1	0.13	2.34 %
DHN1	0.12	2.65 %
KDR1	0.12	4.32 %
RCY1	0.11	2.05 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	27.06	16.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.05	12.49 %
Home-The	6.67	48.65 %
Total	25.72	15.47 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.59	5.83 %
DPE1	0.39	15.10 %
JGG1	0.37	11.17 %
JPT1	0.27	15.51 %
PRL1	0.19	3.65 %
TDD1	0.14	6.60 %
PPM1	0.13	5.43 %
VJW1	0.11	1.43 %
CRL1	0.08	1.35 %
GVM1	0.08	3.17 %
PNR1	0.08	7.30 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-21.56 %
Total	25.72	15.47 %