

MTD Sales
29.63 L

Brand Share %
15.65 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.43	11.92 %
Home-The	9.19	51.52 %
Total	29.63	15.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.58	18.29 %
VIJAYAWADA-01	12.05	12.93 %
Total	29.63	15.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.53	15.53 %
Home-The	4.05	45.19 %
Total	17.58	18.29 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	9.58 %
RCY1	0.55	7.48 %
NDL1	0.34	11.46 %
TPY1	0.28	9.72 %
PDT1	0.24	5.90 %
PMR1	0.14	3.67 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	17.58	18.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.90	8.19 %
Home-The	5.14	57.90 %
Total	12.05	12.93 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.29	10.76 %
VJW1	0.20	4.87 %
JPT1	0.14	7.47 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW4	-0.21	-7.64 %
Total	12.05	12.93 %