

MTD Sales
62.95 L

Brand Share %
25.50 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.66	22.92 %
Home-The	11.29	52.54 %
Total	62.95	25.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.08	27.38 %
VIJAYAWADA-01	27.87	23.48 %
Total	62.95	25.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.60	25.75 %
Home-The	4.48	48.19 %
Total	35.08	27.38 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.80	22.68 %
SPE1	0.95	23.05 %
MPL1	0.83	11.72 %
CTO1	0.81	13.61 %
KNL2	0.79	22.20 %
DHN1	0.79	23.83 %
KDA1	0.64	21.51 %
NLR1	0.62	15.17 %
NYP1	0.45	25.04 %
PUT1	0.38	6.68 %
PDT1	0.32	8.11 %
KNL1	0.08	1.85 %
KOU1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	35.08	27.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.05	19.77 %
Home-The	6.82	55.85 %
Total	27.87	23.48 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.00	21.02 %
GNT1	0.81	23.20 %
CKT1	0.68	15.96 %
RAL1	0.55	13.18 %
NRT1	0.54	12.30 %
PRL1	0.47	20.99 %
VJW1	0.46	6.88 %
AMP1	0.42	18.84 %
PAP1	0.36	22.62 %
KND1	0.26	14.15 %
MTM1	0.26	11.19 %
RMV1	0.20	10.56 %
ELU1	0.13	3.77 %
CRL1	0.12	3.81 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	27.87	23.48 %