



AP : SONY Sales Performance 15/05/2026 9:07 AM

MTD Sales
56.60 L

Brand Share %
17.21 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.37	15.24 %
Home-The	9.23	51.28 %
Total	56.60	17.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	33.06	19.04 %
VIJAYAWADA-01	23.53	15.17 %
Total	56.60	17.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	29.07	17.58 %
Home-The	3.99	48.53 %
Total	33.06	19.04 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	13.57 %
KNL1	0.90	8.48 %
TPI1	0.65	15.12 %
KVL1	0.54	12.11 %
KOU1	0.42	10.87 %
RJP1	0.40	10.19 %
KAR1	0.26	5.29 %
TPY1	0.15	7.87 %
RCY1	0.13	3.24 %
CTO1	0.12	1.32 %
KDR1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	33.06	19.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.30	12.58 %
Home-The	5.24	53.60 %
Total	23.53	15.17 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	12.18 %
OGL1	0.60	7.54 %
JGG1	0.54	16.46 %
NPR1	0.52	15.71 %
NRT1	0.38	10.61 %
RMV1	0.38	10.94 %
RAL1	0.37	8.69 %
PAP1	0.31	4.00 %
CKT1	0.13	3.57 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	23.53	15.17 %