

MTD Sales
54.38 L

Brand Share %
16.42 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	46.90	15.01 %
Home-The	7.47	40.04 %
Total	54.38	16.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.06	18.70 %
VIJAYAWADA-01	23.32	14.13 %
Total	54.38	16.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.69	17.60 %
Home-The	3.37	38.43 %
Total	31.06	18.70 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.78	16.02 %
ADI1	0.66	10.60 %
KOU1	0.34	13.56 %
KDA1	0.33	9.41 %
PUT1	0.33	7.69 %
MPL1	0.15	4.09 %
DHN1	0.14	3.14 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	31.06	18.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.22	12.39 %
Home-The	4.10	41.47 %
Total	23.32	14.13 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.59	12.93 %
VJW1	0.55	10.20 %
CRL1	0.45	9.37 %
TEL1	0.39	9.51 %
TNI1	0.35	11.05 %
RAL1	0.32	9.21 %
NPR1	0.31	7.53 %
JPT1	0.29	8.66 %
MTM1	0.24	13.46 %
BPP1	0.14	5.60 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	23.32	14.13 %