

MTD Sales
219.44 L

Brand Share %
29.62 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	190.13	27.45 %
Home-The	29.31	60.64 %
Total	219.44	29.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	118.80	31.26 %
TIRUPATI-01	100.64	27.89 %
Total	219.44	29.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	101.09	28.54 %
Home-The	17.71	68.51 %
Total	118.80	31.26 %

Branch *	MTD Sales L	Brand Share %
PAP1	2.68	28.90 %
OGL1	2.66	21.95 %
TEL1	2.51	23.42 %
JPT1	1.98	17.96 %
JGG1	1.84	26.16 %
GVM1	1.83	24.67 %
VKN1	1.81	20.06 %
TVU1	1.79	20.28 %
GDV1	1.71	27.43 %
NRT1	1.64	15.80 %
CRL1	1.50	10.16 %
VJW4	1.25	16.67 %
DPE1	1.24	20.69 %
RAL1	1.16	14.79 %
KDR1	1.12	28.46 %
GNT2	0.72	10.29 %
CKT1	0.71	7.84 %
BPP1	0.60	14.83 %
VUY1	0.57	12.45 %
AMP1	0.45	10.12 %
KND1	0.44	5.24 %
PNR1	0.33	6.69 %
VJW5	0.33	6.71 %
MTM1	0.24	4.51 %
Total	118.80	31.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	89.04	26.32 %
Home-The	11.60	51.60 %
Total	100.64	27.89 %

Branch *	MTD Sales L	Brand Share %
CTO1	6.76	28.57 %
PIL1	4.56	23.33 %
KVL1	3.13	26.91 %
TPY1	2.98	20.70 %
TPI1	2.28	18.15 %
PDT1	1.87	11.67 %
PMR1	1.59	15.15 %
BVL1	1.50	22.20 %
RCY1	0.86	8.59 %
NYP1	0.85	11.84 %
DHN1	0.79	10.99 %
VKI1	0.75	12.18 %
GTL1	0.72	13.58 %
KOU1	0.71	10.54 %
PUT1	0.68	8.31 %
MPL1	0.67	8.42 %
RJP1	0.51	9.25 %
PGR1	0.32	3.51 %
SPE1		0.00 %
Total	100.64	27.89 %