

MTD Sales
39.76 L

Brand Share %
14.46 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.79	11.50 %
Home-The	10.97	44.74 %
Total	39.76	14.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.38	15.13 %
VIJAYAWADA-01	18.38	13.76 %
Total	39.76	14.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.45	12.07 %
Home-The	5.93	44.70 %
Total	21.38	15.13 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	7.79 %
KAR1	0.42	8.00 %
TPY1	0.32	10.42 %
BVL1	0.21	4.68 %
PUT1	0.13	4.75 %
TPI1	0.13	2.48 %
DHN1	0.12	2.76 %
KDR1	0.12	4.32 %
RCY1	0.11	2.10 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	21.38	15.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.34	10.91 %
Home-The	5.04	44.78 %
Total	18.38	13.76 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.62	13.24 %
TNK1	0.48	12.54 %
BVR1	0.47	6.26 %
GDV1	0.20	12.78 %
TNI1	0.14	4.86 %
TDD1	0.14	7.82 %
JPT1	0.14	11.70 %
PPM1	0.13	6.57 %
CRL1	0.08	1.65 %
GVM1	0.08	3.35 %
PNR1	0.08	7.30 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-24.03 %
Total	18.38	13.76 %