

MTD Sales
28.87 L

Brand Share %
16.12 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.12	12.40 %
Home-The	8.75	51.75 %
Total	28.87	16.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.11	19.13 %
VIJAYAWADA-01	11.75	13.11 %
Total	28.87	16.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.21	16.33 %
Home-The	3.90	45.61 %
Total	17.11	19.13 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	9.58 %
RCY1	0.55	8.64 %
NDL1	0.34	12.56 %
TPY1	0.28	10.16 %
PDT1	0.24	6.24 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	17.11	19.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.90	8.49 %
Home-The	4.85	58.04 %
Total	11.75	13.11 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.29	10.76 %
VJW1	0.20	5.58 %
JPT1	0.14	7.47 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW4	-0.21	-7.89 %
Total	11.75	13.11 %