



AP : SONY Sales Performance 14/05/2026 9:06 AM

MTD Sales
54.07 L

Brand Share %
17.27 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	44.96	15.21 %
Home-The	9.11	52.61 %
Total	54.07	17.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.93	18.91 %
VIJAYAWADA-01	23.14	15.49 %
Total	54.07	17.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.06	17.36 %
Home-The	3.87	50.04 %
Total	30.93	18.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	14.40 %
KNL1	0.90	9.10 %
TPI1	0.65	16.02 %
RJP1	0.40	10.40 %
KAR1	0.26	5.36 %
TPY1	0.15	9.67 %
RCY1	0.13	3.24 %
CTO1	0.12	1.45 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	30.93	18.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.90	12.80 %
Home-The	5.24	54.68 %
Total	23.14	15.49 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	12.33 %
OGL1	0.60	7.54 %
NPR1	0.52	15.71 %
NRT1	0.38	11.04 %
RMV1	0.38	11.37 %
RAL1	0.37	8.69 %
PAP1	0.31	4.16 %
CKT1	0.13	3.71 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	23.14	15.49 %