

MTD Sales
52.52 L

Brand Share %
16.78 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	45.32	15.34 %
Home-The	7.20	41.32 %
Total	52.52	16.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.74	19.42 %
VIJAYAWADA-01	21.79	14.08 %
Total	52.52	16.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	27.37	18.27 %
Home-The	3.37	40.01 %
Total	30.74	19.42 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.66	10.88 %
KOU1	0.34	13.56 %
KDA1	0.33	9.41 %
PUT1	0.33	8.62 %
MPL1	0.15	4.25 %
DHN1	0.14	3.14 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	30.74	19.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.95	12.32 %
Home-The	3.83	42.53 %
Total	21.79	14.08 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.59	13.20 %
VJW1	0.55	10.20 %
TEL1	0.39	9.51 %
TNI1	0.35	11.39 %
RAL1	0.32	9.82 %
NPR1	0.31	7.61 %
JPT1	0.29	9.52 %
BPP1	0.14	5.60 %
CRL1	0.14	3.26 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	21.79	14.08 %