

MTD Sales
209.17 L

Brand Share %
29.29 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	181.43	27.16 %
Home-The	27.74	60.06 %
Total	209.17	29.29 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	116.35	31.36 %
TIRUPATI-01	92.81	27.05 %
Total	209.17	29.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	99.31	28.69 %
Home-The	17.05	68.45 %
Total	116.35	31.36 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.66	22.60 %
TEL1	2.51	24.25 %
JPT1	1.98	19.01 %
JGG1	1.84	26.56 %
GVM1	1.83	24.95 %
VKN1	1.81	21.64 %
TVU1	1.79	21.73 %
GDV1	1.71	28.36 %
PAP1	1.70	21.51 %
NRT1	1.64	16.19 %
CRL1	1.50	10.66 %
VJW4	1.25	16.67 %
DPE1	1.24	21.07 %
RAL1	1.16	14.79 %
KDR1	1.12	28.46 %
GNT2	0.72	10.29 %
CKT1	0.71	8.08 %
BPP1	0.60	15.17 %
VUY1	0.57	12.45 %
AMP1	0.45	10.32 %
KND1	0.33	4.07 %
PNR1	0.33	6.84 %
VJW5	0.33	7.48 %
MTM1	0.24	4.51 %
Total	116.35	31.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	82.12	25.52 %
Home-The	10.69	50.24 %
Total	92.81	27.05 %

Branch *	MTD Sales L	Brand Share %
NDL1	4.60	28.49 %
PIL1	4.56	24.49 %
KVL1	3.13	27.62 %
TP11	2.16	18.22 %
TPY1	2.02	16.03 %
PDT1	1.87	11.85 %
PMR1	1.59	15.28 %
BVL1	1.00	15.99 %
RCY1	0.86	9.12 %
NYP1	0.85	12.03 %
DHN1	0.79	12.28 %
VKI1	0.75	12.99 %
KOU1	0.71	10.54 %
PUT1	0.68	9.24 %
MPL1	0.67	8.42 %
RJP1	0.51	9.43 %
GTL1	0.35	7.67 %
PGR1	0.32	3.80 %
SPE1		0.00 %
Total	92.81	27.05 %