

MTD Sales
34.55 L

Brand Share %
14.13 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.23	11.32 %
Home-The	9.32	43.33 %
Total	34.55	14.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.64	14.96 %
VIJAYAWADA-01	15.91	13.28 %
Total	34.55	14.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.49	11.95 %
Home-The	5.15	43.92 %
Total	18.64	14.96 %

Branch *	MTD Sales L	Brand Share %
KAR1	0.42	8.37 %
KNL1	0.38	7.10 %
TPY1	0.32	12.11 %
BVL1	0.21	4.68 %
PUT1	0.13	5.68 %
DHN1	0.12	3.29 %
KDR1	0.12	4.32 %
RCY1	0.11	2.10 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	18.64	14.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.74	10.67 %
Home-The	4.17	42.62 %
Total	15.91	13.28 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.48	13.14 %
BVR1	0.47	6.37 %
GDV1	0.20	12.78 %
TNI1	0.14	4.86 %
TDD1	0.14	8.80 %
JPT1	0.14	11.70 %
GNT1	0.13	3.86 %
PPM1	0.13	8.57 %
CRL1	0.08	1.80 %
GVM1	0.08	3.35 %
PNR1	0.08	10.19 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.52	-50.33 %
Total	15.91	13.28 %