

MTD Sales
26.04 L

Brand Share %
15.68 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.19	12.04 %
Home-The	7.85	52.53 %
Total	26.04	15.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.49	18.96 %
VIJAYAWADA-01	10.55	12.51 %
Total	26.04	15.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.14	16.31 %
Home-The	3.35	46.25 %
Total	15.49	18.96 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	10.28 %
NDL1	0.34	12.56 %
TPY1	0.28	10.57 %
PDT1	0.24	6.24 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	15.49	18.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.05	7.89 %
Home-The	4.50	58.44 %
Total	10.55	12.51 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.29	10.76 %
VJW1	0.20	5.78 %
JPT1	0.14	7.99 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW4	-0.21	-7.89 %
Total	10.55	12.51 %