

MTD Sales
61.86 L

Brand Share %
26.39 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	51.33	23.92 %
Home-The	10.53	53.01 %
Total	61.86	26.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.68	28.15 %
VIJAYAWADA-01	27.18	24.44 %
Total	61.86	26.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	30.60	26.64 %
Home-The	4.08	48.82 %
Total	34.68	28.15 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.80	22.68 %
SPE1	0.95	23.05 %
MPL1	0.83	12.17 %
CTO1	0.81	14.47 %
KNL2	0.79	24.77 %
DHN1	0.79	23.83 %
KDA1	0.64	21.51 %
NLR1	0.62	15.94 %
NYP1	0.45	25.04 %
PUT1	0.38	7.13 %
PDT1	0.13	3.61 %
KNL1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	34.68	28.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.73	20.79 %
Home-The	6.45	56.05 %
Total	27.18	24.44 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.00	21.02 %
PPM1	0.93	25.54 %
GNT1	0.81	23.89 %
CKT1	0.56	13.74 %
RAL1	0.55	14.94 %
NRT1	0.54	15.50 %
VJW1	0.46	7.46 %
AMP1	0.42	18.84 %
PAP1	0.36	22.62 %
KND1	0.26	14.15 %
MTM1	0.26	13.52 %
RMV1	0.20	14.57 %
ELU1	0.13	3.90 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	27.18	24.44 %