

MTD Sales
50.64 L

Brand Share %
17.26 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	43.60	15.77 %
Home-The	7.04	41.98 %
Total	50.64	17.26 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	30.01	20.02 %
VIJAYAWADA-01	20.63	14.38 %
Total	50.64	17.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.72	18.84 %
Home-The	3.29	40.90 %
Total	30.01	20.02 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.66	15.04 %
KOU1	0.34	15.55 %
KDA1	0.33	9.41 %
PUT1	0.33	9.66 %
MPL1	0.15	4.37 %
DHN1	0.14	3.14 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	30.01	20.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.88	12.53 %
Home-The	3.75	42.96 %
Total	20.63	14.38 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.55	10.69 %
TEL1	0.39	10.16 %
TNI1	0.35	11.77 %
RAL1	0.32	10.79 %
JPT1	0.29	10.13 %
BPP1	0.14	6.21 %
CRL1	0.14	3.72 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	20.63	14.38 %