

MTD Sales
198.81 L

Brand Share %
29.16 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	172.52	27.02 %
Home-The	26.29	60.74 %
Total	198.81	29.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	112.73	31.59 %
TIRUPATI-01	86.08	26.50 %
Total	198.81	29.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	96.22	28.86 %
Home-The	16.52	70.42 %
Total	112.73	31.59 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.66	23.32 %
TDD1	2.63	29.06 %
TEL1	2.51	26.13 %
JPT1	1.98	19.31 %
JGG1	1.84	27.42 %
GVM1	1.83	26.08 %
TVU1	1.79	22.06 %
GDV1	1.71	28.36 %
PAP1	1.70	22.61 %
NRT1	1.64	17.88 %
CRL1	1.38	10.79 %
VJW4	1.25	16.67 %
DPE1	1.24	21.07 %
RAL1	1.16	14.79 %
VKN1	1.09	14.37 %
GNT2	0.72	10.82 %
CKT1	0.71	8.19 %
BPP1	0.60	15.17 %
VUY1	0.57	12.91 %
AMP1	0.33	8.53 %
PNR1	0.33	6.84 %
VJW5	0.33	7.90 %
MTM1	0.24	4.51 %
KND1	0.22	2.74 %
Total	112.73	31.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	76.30	25.01 %
Home-The	9.77	49.29 %
Total	86.08	26.50 %

Branch *	MTD Sales L	Brand Share %
PIL1	4.00	22.14 %
KVL1	3.13	27.98 %
TPY1	2.02	16.03 %
PDT1	1.87	11.85 %
TPI1	1.85	16.15 %
PMR1	1.59	16.46 %
BVL1	1.00	15.99 %
RCY1	0.86	9.12 %
NYP1	0.85	12.94 %
VKI1	0.75	14.03 %
KOU1	0.71	10.99 %
PUT1	0.68	9.86 %
MPL1	0.67	8.42 %
RJP1	0.51	9.67 %
GTL1	0.35	8.58 %
PGR1	0.32	3.80 %
DHN1	0.12	2.14 %
SPE1		0.00 %
Total	86.08	26.50 %