

MTD Sales
27.07 L

Brand Share %
13.05 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	19.38	10.25 %
Home-The	7.69	41.87 %
Total	27.07	13.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.20	13.50 %
TIRUPATI-01	12.87	12.59 %
Total	27.07	13.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.43	10.80 %
Home-The	3.77	44.00 %
Total	14.20	13.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.47	9.44 %
GDV1	0.20	12.78 %
TNI1	0.14	4.94 %
TDD1	0.14	8.80 %
GNT1	0.13	4.02 %
PPM1	0.13	8.57 %
CRL1	0.08	2.00 %
GVM1	0.08	3.92 %
PNR1	0.08	10.19 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.52	-76.02 %
Total	14.20	13.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.96	9.69 %
Home-The	3.92	40.01 %
Total	12.87	12.59 %

Branch *	MTD Sales L	Brand Share %
KAR1	0.42	10.38 %
KNL1	0.38	8.31 %
TPY1	0.32	12.11 %
BVL1	0.21	6.12 %
PUT1	0.13	7.46 %
KDA1	0.13	6.29 %
CTO1	0.13	2.57 %
KDR1	0.12	4.32 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	12.87	12.59 %