



AP : SONY Sales Performance 12/09/2025 9:06 AM

MTD Sales
23.83 L

Brand Share %
15.01 %

Information:
MTD : 01-09-2025 To 11-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **15.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.19	12.42 %
Home-The	5.63	45.84 %
Total	23.83	15.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.07	19.21 %
VIJAYAWADA-01	8.75	10.90 %
Total	23.83	15.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.14	16.92 %
Home-The	2.93	43.76 %
Total	15.07	19.21 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	11.12 %
NDL1	0.34	12.56 %
TPY1	0.28	11.11 %
PDT1	0.24	6.24 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	15.07	19.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.05	8.10 %
Home-The	2.70	48.32 %
Total	8.75	10.90 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.53	14.56 %
CRL1	0.29	11.16 %
VJW1	0.20	5.89 %
JPT1	0.14	7.99 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW4	-0.21	-7.89 %
Total	8.75	10.90 %