



# AP : SONY Sales Performance 12/05/2026 9:06 AM

MTD Sales  
48.41 L

Brand Share %  
17.65 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.05	15.47 %
Home-The	8.36	54.45 %
Total	48.41	17.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.28	19.42 %
VIJAYAWADA-01	20.13	15.65 %
Total	48.41	17.65 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.41	17.64 %
Home-The	3.87	52.99 %
Total	28.28	19.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	15.82 %
KNL1	0.90	9.41 %
RJP1	0.40	11.98 %
KAR1	0.26	6.45 %
TPY1	0.15	11.83 %
RCY1	0.13	3.99 %
CTO1	0.12	1.74 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	28.28	19.42 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	15.64	12.97 %
Home-The	4.49	55.78 %
<b>Total</b>	<b>20.13</b>	<b>15.65 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	14.15 %
OGL1	0.60	8.21 %
ELU1	0.40	14.04 %
NPR1	0.38	12.13 %
NRT1	0.38	12.41 %
RMV1	0.38	13.62 %
RAL1	0.37	8.69 %
PAP1	0.31	4.57 %
CKT1	0.13	4.13 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>20.13</b>	<b>15.65 %</b>