

MTD Sales
47.00 L

Brand Share %
17.06 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.58	15.61 %
Home-The	6.42	41.30 %
Total	47.00	17.06 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.96	19.75 %
VIJAYAWADA-01	19.04	14.22 %
Total	47.00	17.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.81	18.48 %
Home-The	3.15	42.78 %
Total	27.96	19.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.48	15.67 %
PMR1	0.78	16.08 %
ADI1	0.66	15.77 %
TP11	0.60	9.86 %
KOU1	0.34	15.55 %
KDA1	0.33	9.98 %
PUT1	0.33	9.66 %
MPL1	0.15	6.04 %
BVL1		0.00 %
DHN1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	27.96	19.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.77	12.54 %
Home-The	3.27	39.97 %
Total	19.04	14.22 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.55	11.49 %
TEL1	0.39	10.90 %
RAL1	0.32	11.58 %
JPT1	0.29	10.13 %
TNI1	0.21	7.75 %
BPP1	0.14	6.93 %
CRL1	0.14	5.17 %
PPM1	0.14	10.14 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	19.04	14.22 %