

MTD Sales  
176.58 L

Brand Share %  
27.82 %

Information:

MTD : 01-10-2025 To 10-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.82 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 151.65      | 25.55 %       |
| Home-The | 24.93       | 60.53 %       |
| Total    | 176.58      | 27.82 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 95.20       | 28.90 %       |
| TIRUPATI-01   | 81.38       | 26.66 %       |
| Total         | 176.58      | 27.82 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 79.29       | 25.84 %       |
| Home-The | 15.91       | 70.68 %       |
| Total    | 95.20       | 28.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TEL1     | 2.51        | 26.75 %       |
| OGL1     | 2.39        | 21.70 %       |
| JGG1     | 1.84        | 27.80 %       |
| GVM1     | 1.83        | 26.98 %       |
| TVU1     | 1.79        | 23.05 %       |
| PAP1     | 1.70        | 23.35 %       |
| NRT1     | 1.64        | 19.11 %       |
| JPT1     | 1.49        | 15.38 %       |
| CRL1     | 1.38        | 10.79 %       |
| VJW4     | 1.25        | 17.29 %       |
| DPE1     | 1.24        | 21.07 %       |
| RAL1     | 1.16        | 15.63 %       |
| VKN1     | 1.09        | 14.86 %       |
| GNT2     | 0.72        | 10.82 %       |
| BPP1     | 0.60        | 16.23 %       |
| VUY1     | 0.57        | 13.98 %       |
| CKT1     | 0.41        | 4.88 %        |
| PNR1     | 0.33        | 6.84 %        |
| VJW5     | 0.33        | 8.32 %        |
| MTM1     | 0.24        | 4.51 %        |
| KND1     | 0.22        | 2.88 %        |
| AMP1     | 0.22        | 6.80 %        |
| Total    | 95.20       | 28.90 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 72.36       | 25.25 %       |
| Home-The | 9.03        | 48.31 %       |
| Total    | 81.38       | 26.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PIL1     | 4.00        | 23.02 %       |
| KVL1     | 2.80        | 27.23 %       |
| PMR1     | 2.13        | 24.14 %       |
| TPY1     | 2.02        | 16.14 %       |
| TPI1     | 1.85        | 17.21 %       |
| PDT1     | 1.66        | 11.03 %       |
| BVL1     | 1.00        | 16.82 %       |
| RCY1     | 0.86        | 9.73 %        |
| NYP1     | 0.85        | 13.33 %       |
| VKI1     | 0.75        | 14.25 %       |
| KOU1     | 0.71        | 11.44 %       |
| MPL1     | 0.67        | 9.14 %        |
| PUT1     | 0.56        | 8.93 %        |
| RJP1     | 0.51        | 10.56 %       |
| PGR1     | 0.32        | 4.11 %        |
| GTL1     | 0.24        | 5.87 %        |
| DHN1     | 0.12        | 2.20 %        |
| SPE1     |             | 0.00 %        |
| Total    | 81.38       | 26.66 %       |