

MTD Sales
25.27 L

Brand Share %
13.23 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.18	10.47 %
Home-The	7.09	40.91 %
Total	25.27	13.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.91	14.44 %
TIRUPATI-01	11.36	12.01 %
Total	25.27	13.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.22	11.59 %
Home-The	3.69	45.07 %
Total	13.91	14.44 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.39	8.91 %
TNI1	0.14	4.94 %
TDD1	0.14	8.80 %
GNT1	0.13	4.02 %
PPM1	0.13	12.78 %
CRL1	0.08	2.00 %
GVM1	0.08	4.61 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.52	-95.74 %
Total	13.91	14.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.96	9.32 %
Home-The	3.39	37.19 %
Total	11.36	12.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	10.88 %
KAR1	0.42	11.21 %
KNL1	0.38	9.03 %
BVL1	0.21	7.53 %
KDA1	0.13	6.93 %
CTO1	0.13	2.57 %
KDR1	0.12	4.32 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	11.36	12.01 %