

MTD Sales
20.69 L

Brand Share %
13.98 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.76	11.52 %
Home-The	4.93	44.05 %
Total	20.69	13.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.29	18.09 %
VIJAYAWADA-01	7.40	9.93 %
Total	20.69	13.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.70	15.92 %
Home-The	2.59	41.60 %
Total	13.29	18.09 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	11.12 %
NDL1	0.34	12.88 %
TPY1	0.28	11.11 %
PDT1	0.24	6.24 %
BVL1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	13.29	18.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.06	7.27 %
Home-The	2.34	47.12 %
Total	7.40	9.93 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.29	11.16 %
VJW1	0.20	6.09 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	7.40	9.93 %