

MTD Sales
54.62 L

Brand Share %
25.97 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	44.85	23.34 %
Home-The	9.77	53.78 %
Total	54.62	25.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.49	28.50 %
VIJAYAWADA-01	22.13	22.98 %
Total	54.62	25.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.59	26.91 %
Home-The	3.90	50.28 %
Total	32.49	28.50 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.46	19.91 %
SPE1	0.95	23.05 %
MPL1	0.83	13.34 %
CTO1	0.81	15.26 %
KNL2	0.79	24.77 %
DHN1	0.79	25.64 %
KDA1	0.64	23.55 %
NLR1	0.62	17.57 %
NYP1	0.45	25.04 %
PUT1	0.38	7.60 %
PDT1	0.13	4.46 %
KNL1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	32.49	28.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.26	18.93 %
Home-The	5.87	56.38 %
Total	22.13	22.98 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.78	25.76 %
TVU1	1.00	21.52 %
PPM1	0.93	25.54 %
GNT1	0.81	23.89 %
CKT1	0.56	15.97 %
NRT1	0.54	18.70 %
VJW1	0.46	8.64 %
AMP1	0.42	21.01 %
KND1	0.26	16.18 %
MTM1	0.26	17.04 %
RMV1	0.20	20.30 %
ELU1	0.13	4.46 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
RAL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	22.13	22.98 %