



AP : SONY Sales Performance 11/05/2026 9:07 AM

MTD Sales
47.05 L

Brand Share %
18.52 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	39.12	16.31 %
Home-The	7.93	55.91 %
Total	47.05	18.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.92	20.01 %
VIJAYAWADA-01	20.13	16.85 %
Total	47.05	18.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.48	18.34 %
Home-The	3.44	52.87 %
Total	26.92	20.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	16.68 %
KNL1	0.90	10.15 %
TPI1	0.65	18.40 %
RJP1	0.40	12.42 %
TPY1	0.15	12.25 %
KAR1	0.14	3.60 %
RCY1	0.13	4.59 %
CTO1	0.12	1.76 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	26.92	20.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.64	13.99 %
Home-The	4.49	58.48 %
Total	20.13	16.85 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	15.00 %
OGL1	0.60	8.53 %
NPR1	0.38	13.60 %
NRT1	0.38	13.27 %
RMV1	0.38	17.91 %
RAL1	0.37	8.69 %
PAP1	0.31	4.87 %
CKT1	0.13	4.13 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	20.13	16.85 %