

MTD Sales
43.60 L

Brand Share %
16.90 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.61	15.44 %
Home-The	6.00	41.44 %
Total	43.60	16.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.17	20.02 %
VIJAYAWADA-01	16.43	13.43 %
Total	43.60	16.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.16	18.79 %
Home-The	3.01	42.34 %
Total	27.17	20.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.48	16.79 %
ADI1	0.66	16.02 %
TPI1	0.46	7.77 %
KOU1	0.34	15.55 %
KDA1	0.33	10.30 %
MPL1	0.15	6.04 %
BVL1		0.00 %
DHN1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	27.17	20.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.45	11.69 %
Home-The	2.98	40.57 %
Total	16.43	13.43 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.39	12.09 %
RAL1	0.32	12.11 %
TNI1	0.21	8.69 %
VJW1	0.21	5.45 %
BPP1	0.14	6.93 %
CRL1	0.14	5.17 %
JPT1	0.14	5.91 %
PPM1	0.14	10.14 %
AMP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	16.43	13.43 %