

MTD Sales
171.35 L

Brand Share %
27.87 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.87 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	148.60	25.75 %
Home-The	22.75	60.19 %
Total	171.35	27.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	93.01	29.01 %
TIRUPATI-01	78.34	26.62 %
Total	171.35	27.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	78.67	26.22 %
Home-The	14.34	69.87 %
Total	93.01	29.01 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.27	21.54 %
TEL1	2.22	24.56 %
GVM1	1.83	26.98 %
TVU1	1.71	22.26 %
PAP1	1.70	23.54 %
NRT1	1.64	19.91 %
JPT1	1.49	15.90 %
CRL1	1.38	10.79 %
DPE1	1.24	21.07 %
RAL1	1.16	16.33 %
VKN1	1.09	15.63 %
VJW4	1.07	16.09 %
GNT2	0.61	9.95 %
BPP1	0.60	16.68 %
VUY1	0.57	13.98 %
CKT1	0.41	5.33 %
PNR1	0.33	6.84 %
VJW5	0.33	8.32 %
MTM1	0.24	5.10 %
KND1	0.22	3.10 %
AMP1	0.22	7.97 %
Total	93.01	29.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	69.93	25.24 %
Home-The	8.41	48.69 %
Total	78.34	26.62 %

Branch *	MTD Sales L	Brand Share %
NDL1	3.59	27.31 %
PIL1	3.57	22.21 %
KVL1	2.80	27.23 %
TPY1	2.02	16.96 %
TPI1	1.85	17.21 %
PMR1	1.66	19.88 %
PDT1	1.66	11.40 %
BVL1	0.89	16.15 %
RCY1	0.86	10.19 %
VKI1	0.75	14.25 %
NYP1	0.74	12.49 %
KOU1	0.71	11.44 %
MPL1	0.67	10.20 %
PUT1	0.56	9.44 %
RJP1	0.51	10.82 %
PGR1	0.32	4.29 %
DHN1	0.12	2.20 %
GTL1	0.12	3.35 %
SPE1		0.00 %
Total	78.34	26.62 %