

MTD Sales
18.05 L

Brand Share %
13.41 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.50	10.88 %
Home-The	4.55	43.14 %
Total	18.05	13.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.65	16.05 %
VIJAYAWADA-01	7.40	10.84 %
Total	18.05	13.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.45	13.91 %
Home-The	2.21	39.16 %
Total	10.65	16.05 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	11.96 %
TPY1	0.28	11.11 %
PDT1	0.24	6.64 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	10.65	16.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.06	7.98 %
Home-The	2.34	47.71 %
Total	7.40	10.84 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.29	11.16 %
VJW1	0.20	6.43 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	7.40	10.84 %