

MTD Sales
47.66 L

Brand Share %
24.63 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	38.74	21.90 %
Home-The	8.92	53.56 %
Total	47.66	24.63 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.69	26.42 %
VIJAYAWADA-01	19.97	22.51 %
Total	47.66	24.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.53	25.00 %
Home-The	3.17	47.37 %
Total	27.69	26.42 %

Branch *	MTD Sales L	Brand Share %
GTL1	0.87	24.62 %
CTO1	0.81	17.59 %
ADI1	0.66	10.36 %
PMR1	0.63	22.29 %
NLR1	0.62	19.20 %
PUT1	0.38	8.34 %
NYP1	0.33	19.44 %
KDA1	0.33	13.51 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	27.69	26.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.21	18.05 %
Home-The	5.76	57.71 %
Total	19.97	22.51 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.00	21.76 %
CKT1	0.56	17.80 %
NRT1	0.54	18.70 %
VJW1	0.46	9.70 %
AMP1	0.42	22.22 %
VJW4	0.38	22.08 %
KDR1	0.34	16.89 %
KND1	0.26	19.01 %
MTM1	0.26	17.04 %
RMV1	0.20	17.59 %
ELU1	0.13	4.63 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
RAL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	19.97	22.51 %