



AP : SONY Sales Performance 10/05/2026 9:06 AM

MTD Sales
43.76 L

Brand Share %
18.90 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.82	16.83 %
Home-The	6.94	54.37 %
Total	43.76	18.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.31	21.09 %
VIJAYAWADA-01	18.45	16.53 %
Total	43.76	18.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.99	19.31 %
Home-The	3.32	54.23 %
Total	25.31	21.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	16.92 %
KNL1	0.90	14.62 %
TPI1	0.65	18.40 %
TPY1	0.15	15.51 %
KAR1	0.14	3.76 %
RCY1	0.13	4.59 %
CTO1	0.12	2.12 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	25.31	21.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	14.84	14.14 %
Home-The	3.61	54.50 %
Total	18.45	16.53 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.95	11.69 %
OGL1	0.60	8.89 %
NPR1	0.38	16.21 %
NRT1	0.38	13.27 %
RMV1	0.38	17.91 %
RAL1	0.37	8.69 %
CKT1	0.13	4.31 %
PAP1	0.12	2.50 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	18.45	16.53 %