

MTD Sales
36.53 L

Brand Share %
20.61 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	31.97	19.28 %
Home-The	4.56	39.96 %
Total	36.53	20.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.42	21.46 %
VIJAYAWADA-01	15.11	19.52 %
Total	36.53	20.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	18.85	20.21 %
Home-The	2.57	39.15 %
Total	21.42	21.46 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.99	14.98 %
SPE1	0.78	18.56 %
RJP1	0.44	11.12 %
KOU1	0.34	10.32 %
PUT1	0.14	3.68 %
DHN1		0.00 %
GTL1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	21.42	21.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.13	18.09 %
Home-The	1.99	41.06 %
Total	15.11	19.52 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.97	20.38 %
PRL1	0.29	19.11 %
PAP1	0.14	5.38 %
VJW3	0.14	10.94 %
TVU1	0.14	6.14 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	15.11	19.52 %