



AP : SONY Sales Performance 09/11/2025 9:06 AM

MTD Sales
40.48 L

Brand Share %
17.26 %

Information:
MTD : 01-11-2025 To 08-11-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **17.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.15	15.82 %
Home-The	5.33	43.28 %
Total	40.48	17.26 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.08	20.30 %
VIJAYAWADA-01	15.40	13.87 %
Total	40.48	17.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	22.29	19.05 %
Home-The	2.79	42.66 %
Total	25.08	20.30 %

Branch *	MTD Sales L	Brand Share %
TP11	0.46	8.17 %
KDA1	0.33	10.64 %
MPL1	0.15	6.76 %
BVL1		0.00 %
DHN1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	25.08	20.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.86	12.22 %
Home-The	2.54	43.99 %
Total	15.40	13.87 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.39	15.16 %
RAL1	0.32	12.67 %
TNI1	0.21	8.69 %
VJW1	0.21	7.53 %
BPP1	0.14	11.35 %
JPT1	0.14	5.91 %
PPM1	0.14	11.52 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	15.40	13.87 %