

MTD Sales
166.04 L

Brand Share %
28.10 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.10 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	144.43	26.02 %
Home-The	21.61	60.34 %
Total	166.04	28.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	89.91	29.13 %
TIRUPATI-01	76.13	26.97 %
Total	166.04	28.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	76.41	26.38 %
Home-The	13.50	71.13 %
Total	89.91	29.13 %

Branch *	MTD Sales L	Brand Share %
TEL1	2.22	26.45 %
OGL1	1.95	19.53 %
GVM1	1.83	26.98 %
TVU1	1.71	24.68 %
PAP1	1.70	23.54 %
JPT1	1.49	15.90 %
JGG1	1.45	24.70 %
CRL1	1.38	10.90 %
DPE1	1.24	23.73 %
NRT1	1.18	15.37 %
RAL1	1.16	16.33 %
VKN1	1.09	16.56 %
VJW4	1.07	16.09 %
GNT2	0.61	10.19 %
BPP1	0.60	18.17 %
VUY1	0.57	13.98 %
CKT1	0.41	5.41 %
VJW5	0.33	10.10 %
KND1	0.22	3.22 %
AMP1	0.22	8.86 %
MTM1	0.13	2.79 %
PNR1		0.00 %
Total	89.91	29.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	68.02	25.62 %
Home-The	8.11	48.17 %
Total	76.13	26.97 %

Branch *	MTD Sales L	Brand Share %
PIL1	3.57	22.57 %
KVL1	2.80	27.23 %
TPI1	1.85	17.95 %
PMR1	1.66	20.57 %
PDT1	1.66	11.60 %
TPY1	1.04	11.53 %
PGR1	1.00	13.77 %
BVL1	0.89	16.15 %
RCY1	0.86	10.38 %
VKI1	0.75	14.25 %
NYP1	0.74	12.92 %
KOU1	0.71	11.92 %
MPL1	0.67	10.62 %
PUT1	0.56	10.04 %
RJP1	0.51	11.12 %
DHN1	0.12	2.31 %
GTL1	0.12	3.35 %
SPE1		0.00 %
Total	76.13	26.97 %